

What is United Against Fentanyl?

ABOUT

United Against Fentanyl is a nonpartisan, nonprofit organization that interrupts the use of illicit fentanyl through innovative, bold, and effective initiatives. Our team includes recognized thought leaders from foreign policy, law enforcement, public health, medicine, social media, investigative journalism, business, and entertainment.

THE U.S. PROBLEM

Fentanyl overdoses are the number one cause of death for ages 18-45 today, with 20 high school students dying each week. More die annually from fentanyl than homicides and car crashes combined. There has been a 25x increase in deaths since 2010. In 2023, 76 million pills were seized by the DEA, estimated at only 5-10% of the total on our streets. Many of the deceased were teens experimenting with a fentanyl-laced counterfeit pill. One million parents today grieve the recent loss of their child to illicit fentanyl.

FOCI

We are devoted to saving lives by organizing initiatives that address supply and demand. Our comprehensive plan focuses on precursor chemicals, manufacturing, smuggling, dealing (including social media), stigma, and substance use disorder. We believe that each area must be addressed with diligence.

A SOCIAL MOVEMENT

Our strategy begins with innovative change solutions to persuade citizens, policymakers, the press, influencers, and everyday citizens to understand this crisis and take action to save lives. We will launch *Walk For Lives* in 2025 in cities across the nation. Also, we have launched the *Fentanyl Help Network*—a web-based engine to amplify the work of organizations nationwide and across thousands of communities, providing support and ultimately saving lives. Finally, we have converted the Fentanyl Victims Fund for bereaved families to receive compensation from seized Mexican cartel money.



Create a social movement through organizing grassroots awareness campaigns powered by those who understand the crisis the most: surviving families.



Develop solution-based synergistic working partnerships with individuals and organizations across the government, corporate, and non profit sectors.



Establish the *Fentanyl Help Network*, a directory providing support across all 50 states in harm reduction, education, recovery, and grief and support.



Utilize only evidence-based strategies rooted in industry accepted best practices while regularly measuring programs to ensure goals and objectives are met.